

# Euan Colley

## UX Designer

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### PROFILE

I love design, and have been fortunate to acquire a diverse skillset to help me deliver on this passion

Accessibility matters hugely to me, and I love pairing my skills in data and mathematics with the human, emotional element of design.

### SKILLS

#### Design

Hand sketching, wireframing, prototyping, user journey mapping, user flows, design and annotation for development,

#### Research

Research surveys, end-user interviews, usability testing, data analysis, usage analytics, A/B testing, persona building

#### Other

Agile – Certified Product Owner in Scrum, Python, Excel/Sheets

### SOFTWARE PROFICIENCIES

XD, Illustrator, Photoshop, Premiere, After Effects, Figma, Balsamiq, Miro, Excel/Sheets

### WORK EXPERIENCE

#### Present Pal – Chief Product Officer

Mar 2019 - Present

As CPO, I am responsible for building the product roadmaps, vision, and backlog. I head the design and user research efforts at the company, and work closely with the development team in an Agile environment.

The product developments I have led have seen our revenue grow almost tenfold in 3 years, and have allowed us to expand our product into further markets.

#### Pio Design – Founder, Head of Product

May 2015 - Feb 2019

I left university to start my own startup called Pio Design – centered around a computer keyboard for creatives. I quickly raised funding and built a small team to support this venture.

I was responsible for all product design, prototyping and software design. I was also involved in manufacturing, fundraising, patenting, and marketing throughout my time at the company

### EDUCATION

#### UX Design Institute –

Professional Certificate in UI Design

December 2021- April 2022

#### Professional Diploma in UX Design

Feb 2021- November 2021

#### University of Glasgow –

Product Design Engineering

Sep 2011- May 2015 (Left early to start Pio Design)